

MORNA HELEN CONWAY

5129 Harney Road
Taneytown, MD 21787
(410)756-4400

MANAGEMENT EXPERIENCE

1975 - present. **President** and owner, Morna Conway, Inc. t/a The Conway Group: strategic planning, publications consulting, marketing, advertising, communications.

1992 - 1994 **Editor-in-Chief**, *Professional Publishing Update*: bimonthly newsletter published by W. B. Saunders, Philadelphia, PA.

1987 - 1989 **Senior Vice President**, Marketing, University Support Services, Inc., Washington, DC: non-profit organization providing financial services to the academic community

1983 **Vice President**, Marketing, EPS Group, Baltimore, MD: electronic publishing services

1971 - 1975 **Sales Promotion Manager**, Williams & Wilkins, A Division of Waverly Inc., Baltimore, MD: medical and science publishing

ACADEMIC QUALIFICATIONS

University of Maryland, College Park, **Ph.D.** (Higher Education Planning, Policy and Administration) 1986

Loyola College in Maryland, **M.Ed.** (Admin.) 1980

University of Edinburgh, Scotland, **Diploma** in General Linguistics 1967

University of Edinburgh **M.A. (Hons.)** 1966

TEACHING EXPERIENCE

1986 - present. **Adjunct Assistant Professor**, Loyola College, Baltimore

Teach graduate courses in:

- Human Relations
- Organization Development
- Leadership in Modern Organizations
- Research Methodology
- Organizational Behavior

1987 Western Maryland College
Undergraduate Course in Public Relations

1982 University of Maryland, College Park
Team-taught graduate course in educational leadership

1969 - 71 International School, Saigon, Vietnam
Director, Language Department

1968-69 Fourah Bay College, Freetown, Sierra Leone

Assistant Lecturer, English Language and Literature

1967 - 68 University of Edinburgh, Scotland
Teaching Assistant, English Language Department

VOLUNTEER AND PUBLIC SERVICE

Faculty Member, AAP/PSP Journals Boot Camp, Montreal, September 8 – 11, 2001

Course Organizer, Short Course for Journal Editors, Council of Science Editors, 1998 - 2000

Faculty, Short Course for New Editors, Council of Biology Editors, 1991 - 2000

Presenter, American Association of Publishers, Professional and Scholarly Publishing Division, 1996, 1998

Director, Carroll County Land Trust, 1992 - 1997

Director, Junior Achievement of Carroll County, 1992 - 1995

Member, Committee on Business and Education, Carroll County Chamber of Commerce, 1989 - 1995

Member, Advisory Council, Montessori School of Westminster, 1993

Faculty member and Discussion Group Leader, Seminar for Librarians on Publishing in North America, held in Yunnan Province, People's Republic of China, March 1993

Consultant, Project Business, Westminster High School, Westminster, MD, 1990 - 1993, Francis Scott Key High School, 1994 - 1995

Chairperson, Membership Committee, Council of Biology Editors, 1994 - 1996

Chairperson, Public Affairs Committee, Council of Biology Editors, 1989 - 1992

Member, Society for Scholarly Publishing Program Committee, 1994 - 1995

Member, Graduate Studies Advisory Council, Loyola College, Baltimore, 1989 - 1991

Member, Communications Task Force, Carroll County General Hospital Capital Campaign, 1989

PUBLICATIONS

Professional Publishing Update, Vol.1: Editorials and Articles on Public Policy, Publishing in China, and Electronic Publishing

"Bookselling in the People's Republic of China" *BioScience*, Vol.44, No. 3

"Careers in Marketing" *CBE Views*, August 1986

Issues, Issues, Issues, *CBE Views*, December 1989

Marketing Scientific Journals in *The Economics of Scientific Journals*, published by CBE, Inc. 1982

Numerous trade and professional magazine and journal articles on client practices and services.

MEMBERSHIPS

Council of Science Editors

Society for Scholarly Publishing

ASAE

MISCELLANEOUS

Listed in *Who's Who of American Women*
and *Who's Who in Finance and Industry*